

feedback studio™

Our Lady of Fatima University

Our Lady of Fatima University offers multidisciplinary courses, with a strong focus on medical training. Comprising 6 campuses, the university teaches over 50,000+ students



OUR LADY OF FATIMA UNIVERSITY

Our Lady of Fatima University by the numbers

50,000+

enrolled students

Over

60

programs, consisting of 53 undergraduate programs and 9 postgraduate programs

Location

6 campuses in the Philippines: Valenzuela, Quezon City, Antipolo, Pampanga, Nueva Ecija, Laguna

Product

Feedback Studio

LMS

Canvas

Mission

OLFU is dedicated to the improvement of man as man through the holistic formation of individuals imbued with knowledge, skills, and virtues, excellence in research, outstanding education and a commitment to advancing a just society.

Turnitin Feedback Studio strengthens academic integrity in blended learning

In this case study, we examine the implementation of Turnitin Feedback Studio at Our Lady of Fatima University (OLFU), a higher education institution in the Philippines known for its medical sciences programs and a variety of other programs from basic education to postgraduate level.

Summary

OLFU was seeking an academic integrity solution to assess and vet the originality of student work plus research output in preparation for publication, with increasing demand due to the implementation of virtual and blended learning environments

- 1 Since adopting Feedback Studio in 2013, submissions that exceed 50% similarity have steadily dropped.
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- 3 Improving academic integrity helped form OLFU's academic integrity policies, with plans to fully integrate Turnitin with their LMS.

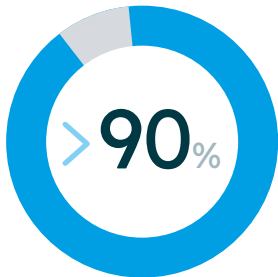
Challenge

Prior to adopting Turnitin Feedback Studio, OLFU encountered a large number of students submitting work with high degrees of similarity to existing, published work. Manual methods of verifying the originality of student work were limited, inefficient and time-consuming. As the Director of the Research Development and Innovation Center (RDIC), and OLFU's academic integrity advocate, Dr. Michael Joseph Diño led the search for a solution to address and protect academic integrity in the scholarly works of university staff and students.

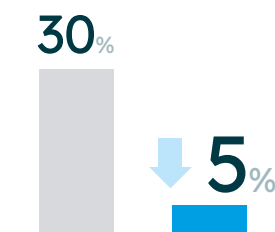
Furthermore, academic integrity had become one of the university's key performance indicators and paired with the adoption of virtual and blended learning, the stakes were high for OLFU to safeguard the institution's reputation: "We were looking for the best solution, and Turnitin's platform is the golden standard in the industry which can address student collusion and copy paste plagiarism issues," says Dr. Diño.

“Turnitin is top of the line compared with other integrity software I’ve used. I’m very pleased to see how smoothly it works and how it benefits both students and faculty members”.

Dr. Michael Joseph Diño, Director of Research Development and Innovation Center (RDIC), Our Lady of Fatima University



More than 90% of students expressed satisfaction using Turnitin Feedback Studio



Submissions that exceed 50% similarity decreased from 30% to 5% for graduate schools and less than 10% for undergraduate schools

Results

Leveraging his prior experience using Turnitin during his PhD, Dr. Diño initiated the pilot test of Turnitin Feedback Studio at OLFU, supported by the Center of Quality Management (CQM).

Embraced by faculty

The pilot test was conducted across a few programs, with priority in the graduate programs. *“There was minor resistance from faculty members initially, related to uploading papers, however the majority of them were enthusiastic once they observed the reduction of plagiarism in their classes,”* recalls Dr. Diño. In addition, student leaders were also invited to give their thoughts through focus groups.

A post-pilot feedback survey indicated a 40% increased satisfaction rate compared to manual, open-source methods of similarity checking used prior to Turnitin implementation. The respondents also acknowledged that Turnitin helped them perform better in their work, with 80% indicating a high intention to continue using the product.

Student satisfaction

Another indicator of Turnitin’s success at OLFU is the Net Promoter Scores (NPS). Students are regularly asked to give feedback via NPS surveys on the technological tools that the university is using, and more than 90% of students across all 6 campus sites expressed satisfaction using Turnitin Feedback Studio.

Future plans

OLFU required a sustainable approach to ensuring academic integrity and views Turnitin Feedback Studio as integral in supporting this. They have determined future plans to strengthen the policies for academic integrity in virtual spaces and fully integrate Turnitin with their Canvas LMS. *“The future of collaborating with Turnitin is going to be a long-term one. We are gradually expanding the use of Turnitin to our extensive programs as well as the new ones, and we continue providing ongoing support to staff on transitioning to the integration,”* says Dr. Diño.

“By adopting Turnitin, we now have a tool to help students become self-aware of potential plagiarism whilst equipping them with the skills to write authentically and in their own words.”

Dr. Michael Joseph Diño, Director of Research Development and Innovation Center (RDIC), Our Lady of Fatima University



Learn more about Turnitin Feedback Studio at turnitin.com/products/feedback-studio